



3000 High Meadow Circle
Auburn Hills, MI 48326
Contact: Sarah Appolson
Phone: (586) 258-6278
sarahappolson@hirotecamerica.com



For Immediate Release

HIROTEC AMERICA Celebrates its 1,000th Hemming Die

Auburn Hills, MI., February 15, 2018 – HIROTEC AMERICA, Inc., a member of the global HIROTEC Group that specializes in the production of body-in-white closures, exhaust systems, and closure manufacturing equipment announced the celebration of its 1,000th hemming die.

Since 1994, HIROTEC AMERICA has been delivering high quality hem dies to automotive manufacturers in North America. With its extensive history and expertise, HIROTEC AMERICA collaborated with local automakers to develop and institute world-class hemming standards that have been utilized across North and South America.

“HIROTEC has over a half-century of hemming knowledge that has been passed down through the generations with hands-on learning,” said Tomomi Nitta, HIROTEC AMERICA’s General Manager of Die Engineering & Execution. “We have built a great local team, and I’m proud of the craftsmanship that we are known for.”

With a strong focus on kaizen, HIROTEC AMERICA has continued to revolutionize automotive hemming solutions with dies that are lean, robust, and able to accommodate a variety of unique hem conditions for both low and very high production volumes.

“This is a great achievement for the HIROTEC Group, as we celebrate delivering our 1,000th hem die to a local OEM,” said Jim Toeniskoetter, HIROTEC AMERICA President & COO. “Hemming is an integral part of our full vertical approach, and this significant milestone demonstrates our continued commitment to providing our customers a fully integrated manufacturing system that focuses on improved efficiency and high quality.”

HIROTEC AMERICA’s 30 years of expertise, combined with HIROTEC Corporation’s 80 plus years, has allowed HIROTEC to remain the leader in automotive hemming technology.

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About HIROTEC AMERICA

HIROTEC AMERICA, Inc. is part of the HIROTEC Group Companies that have worldwide sales in excess of 1.6 billion dollars and 26 locations worldwide. For close to 30 years, HIROTEC AMERICA has been providing innovative and highly flexible closure manufacturing solutions. For more information, please visit www.hirotecamerica.com.